

**FOR IMMEDIATE RELEASE:**

**CONTACT:**

Jennifer Fu  
Studio Downwards  
Phone: 214.392.0317  
[downwardsgame@gmail.com](mailto:downwardsgame@gmail.com)  
[downwardsgame.wordpress.com](http://downwardsgame.wordpress.com)

**Press Release: Rotation Game DOWNWARDS in Development for iOS**

Cambridge, MA -- August 3, 2011 -- Independent game developer Studio Downwards has announced the development of DOWNWARDS, an original game for iOS.

More than just a simple platformer, DOWNWARDS uses the iPhone or iPod itself in an innovative new way to solve puzzles. A player guides the robot avatar on screen through each level to reach the exit, with the unique feature to rotate the device and change the platform orientation. This approach adds an additional dimension to puzzles and platform navigation, allowing for a new mindset to be applied to a familiar genre.

Featuring original art with a clean digital-cute aesthetic, DOWNWARDS follows Antie, a fearless and cute antivirus robot on a mission to protect your iPhone from the dangerous clutches of his evil equivalent, the menacing (and equally cute) virus robot VIRULZ. Through over 20 levels, Antie must traverse obstacles, open locked doors, and avoid being crushed by data blocks while navigating the digital landscape to find the threat and save your precious technology.

For additional information, visit [DOWNWARDSgame.wordpress.com](http://DOWNWARDSgame.wordpress.com) or contact the developers at [downwardsgame@gmail.com](mailto:downwardsgame@gmail.com). All Rights Reserved. Apple, the Apple logo, iPod, the iPod logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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Jennifer Fu  
Artist and Designer, Studio Downwards  
Phone: 214.392.0317  
[downwardsgame@gmail.com](mailto:downwardsgame@gmail.com)  
[downwardsgame.wordpress.com](http://downwardsgame.wordpress.com)